

Aamir Khan

UX | UI | Product Designer | HR | EOR | | IOT | Fintech | Healthcare

8 Years Experience

● Banigala, Islamabad 🛛 Aamirkhan.msse@gmail.com 🕓 +923445178688

Education	Comsats University Islamabad BSCS
Experience	Systems Limited — Principal Consultant UX Design and Strategy 👘 Present
	Mobile Design Design System Components Usability Testing IOS Andriod Web App
	Provide leadership to the UX design and strategy team, guiding and mentoring team members. Collaborate with cross-functional teams fostering a positive and innovative work culture.
	Provide strategic consulting to clients, understanding their business objectives, and recommending effective UX solutions.
	Lead and conduct user research activities to gain insights into user behaviour, needs, and preferences. Analyse research findings and translate them into actionable design recommendations.
	 Collaborated with product managers, developers, and other designers to create intuitive and engaging user experiences for web and mobile applications
	Define and implement design methodologies and best practices to optimize the design workflow.
	Ensure that UX designs meet industry standards, accessibility guidelines, and compliance requirements
	Atlas — Senior UI/UX Designer 📾 May 2022 - Dec 2023
	Mobile Design Design System Components Usability Testing IOS Andriod Web App
	Responsible for designing mobile design system. Responsible for developing and maintaining a comprehensive design system for our mobile application.
	Working closely with cross-functional teams including product managers, developers, and other designers to ensure consistency and quality across our mobile platform.
	Created wireframes, prototypes, and high-fidelity visual designs using tools such as Figma, and Adobe Creative Suite
	 Collaborated with product managers, developers, and other designers to create intuitive and engaging user experiences for web and mobile applications Designed high-quality graphics and illustrations that enhance user experiences
	Developed and maintained design systems to ensure consistency across products
	Payactiv — Senior UI/UX Designer 👘 Jul 2020 - May 2022
	Mobile Design Design System Components Usability Feedback Wireframes
	Designed and developed visually appealing, intuitive, and user-friendly mobile applications for iOS and Android platforms
	Collaborated with product managers, developers, and other designers to create exceptional mobile experiences that drive user engagement and satisfaction
	 Created wireframes, prototypes, and high-fidelity visual designs using tools such as Sketch, Figma, and Adobe Creative Suite
	 Conducted usability testing and iterated designs based on user feedbackWorked closely with development teams to ensure designs were implemented accurately Modify and revise existing designs to meet changing customer preferences.
	Cloudtek Pvt Ltd (Canada Based) — UI UX Designer 📾 Nov 2019 - Jul 2020
	Mobile Design Webdesign Dashboard Usability Feedback Wireframes Animations

• Manage Design department of company.Determining specification, product deadline, assign task to

- other team members.
- Designed high-quality graphics and illustrations that enhance user experiences
- Worked closely with development teams to ensure designs were implemented accurately
- Illustrating design ideas using storyboard, process flow and sitemaps.

Dazaran Food, NASYS Holding Ltd — UI UX DesignerImage: Oct 2018- Nov 2019					
Mobile Design	Webdesign Das	shboard Landing Pages	Graphics Marketing	3	
Travel Walji's PVT Ltd — Web and Graphics Designer					
Flyer brochure	Print Production	Image Editing and Enhan	cement Web Designs	Graphics	

Featured Project	Atlas Dashboards Mobile App Wireframes Research Competitive Analysis Expand, Onboard, Manage & Pay global teams on a single platform			
	↓ Link	𝒞 atlashxm <u>.com</u>		
	Payactiv			
	Usability Mobile App Wireframes Research Design System			
	+ ⁴ Link	𝔗 <u>payactiv.com</u>		
	Futurerx			
	Admin Portals Website Wireframes	Research		
	Modular technology solutions, and if needed, seamless access to pre-vetted fully integrated services providers on a single platform			
	✦‡ Link	S futurerx.com		
	EZAD Dashboards Mobile Apps Wireframes Product Designs			
	A Suite of Marketing Technologies That Is Easy to Use			
	+ ‡ Link	𝔗 ezadtv.com		
Skills & Tools	Underline indicators Frequently Used	Occasionally		
	Methodologies			
	Heuristic Evaluation	on Gorilla Testing Competitive ANalysis Design Thinking Workshop		
	Wireframes Us	ability Prototyping UCD Interactions Design System		
	Tools & Softwares			
	Design related Figma Adobe >	D Photoshop Illustrator After Effects Sketch Balasmiq		
	Communication Notion Slack	Miro		